

Policy plan 2023-2026

1. Validity

This policy plan describes the activities that the Mwanzo Foundation will carry out between 2023 and 2026 to achieve its mission.

2. Vision and mission

Our vision is that every child has the right to grow up in a safe and familiar environment, preferably with their own parents or family. This seems obvious, but for many children it is not. This is also the case for the children in orphanage The Ark Children's home in Ngoliba, Kenya.

In this orphanage, children are lovingly cared for who no longer have parents, or who cannot live at home for whatever reason. The police often bring children who live on the street, or children who are placed out of their homes because of abuse, to The Ark.

No matter how good the care and love for the children is, growing up in a family, preferably your own parents or close relatives, is the best. The Kenyan government and the staff of The Ark also acknowledge this. But in addition to the social problems, there are often also financial problems that stand in the way of reintegration.

Our mission is:

The Mwanzo Foundation is committed to The Ark Children's home in Ngoliba, Kenya. We do this by:

1. Recruit donors to provide for the monthly costs of the Ark, which amount to approximately 3,000 euros;
2. recruit sponsors who want to contribute with a donation for a one-off project, such as helping a teenager or single mother start their own business, so that they can provide for their own livelihood and thus also take care of their children or siblings;
3. looking for donors who want to contribute to the costs of Mwanzo. This way we ensure that all donations for the Ark go to the Ark in full!
4. build a local and international network of entrepreneurs who want to help, for example by providing internships or unskilled work;
5. developing programs to help the children in their resilience, especially processing traumas suffered in their early childhood;
6. whatever else is appropriate.

In this way, The Ark helps children who lived on the streets to return to their families and communities and this is how we help The Ark with this.

3. Ambitions

It is our ambition to find enough sponsors in the period from 2023 to 2026 who want to take care of the monthly operational costs of The Ark together.

In addition, it is our goal to renew the kitchen of The Ark so that people can work here in a safe and healthy way. [Update: This will be realized in 2024!]

Five projects to help someone get his or her life back on track and to take care of the children (partly) themselves.

4. Means

The Mwanzo Foundation obviously needs money for this. We are looking for sponsors and donors for this.

Donors donate an amount of their own choice to contribute to the costs of the Mwanzo foundation, or for a contribution to the costs of The Ark. Donations can be deducted for tax purposes, provided that the Mwanzo foundation receives an ANBI status.

Sponsors financially support a specific project, such as the kitchen or a small business for a

The gifts and donations are received through the foundation's bank account and as soon as the funding for a project is complete (the full amount has been pledged and received) it will be transferred to The Ark.

The Mwanzo Foundation works exclusively with volunteers. No one gets paid for his or her services. This policy, as well as the financial overview and the results, are published on the company's own website.

The Mwanzo Foundation also takes care of all financial resources needed to support The Ark, such as transaction costs, costs for the website, notary, travel and accommodation costs, etc. This way, every euro you donate actually goes to The Ark!

5. Activities

To realize our vision and mission, we will develop the following activities:

1. Fundraising
Through the website, LinkedIn, Social Media and our own network, we will always draw attention to the foundation and the projects to be sponsored. We will also apply for donations from selected trustfunds for a contribution to the projects;
2. Testing project applications
Each project is submitted in an agreed format. The board assesses each application for completeness and realism;

3. Maintaining the website

The website of the Mwanzo Foundation contains all current projects and charities, the status of the promised sponsorship and stories about successful projects and any lessons learned;

4. Annual visit to The Ark and participants in the projects to monitor the agreements from the business plan that the participant has made

The board of the Mwanzo Foundation visits The Ark and the current projects annually to supervise the implementation. Directors only receive a travel allowance for this, which is paid from donations, specifically donated for the costs of Mwanzo.